

Fashionable nonsense still in fashion

The article is an account of a hoax by the author, which led to publishing a paper introducing a new, non-existent therapy in a popular science monthly, *Charaktery*. The hoax, partly based on a similar provocation by Alan Sokal in 1996, was designed to examine the possibility of introducing a scientifically untested conception into popular science. Another goal was to provoke a public discussion about the phenomenon of pseudoscience penetrating science. The article recounts the history of the publication and briefly presents the content of the paper, it also shows the basic differences between Sokal's hoax and the author's sham. The paper ends with conclusions and questions raised by the experiment.

Key words: popular science, pseudoscience, psychotherapy, Sokal's hoax,